

March 2014

Dear Community Friend,

The Richmond Peace Education Center is sponsoring a Summer Concert featuring nationally known composer and folk singer John McCutcheon.

This concert will take place on Sunday, June 22 at 7:00 p.m. in the Maggie Walker Governor's School auditorium.

**We invite you to purchase an ad in the concert program booklet, which will be distributed to the 225 guests in attendance that evening.** Your advertisement will serve a two-fold purpose, supporting the mission of the Peace Center while spotlighting your message, product, or service before a large group of community members and consumers.

Prices for the concert program booklet advertisements are:

**\$150 full page**

**\$100 half-page**

**\$50 quarter-page**

### **Why the Richmond Peace Education Center?**

The Richmond Peace Education Center is the largest and oldest organization devoted to nonviolent conflict resolution and social justice in the region. RPEC brings life-saving conflict resolution skills to communities most in need through its conflict resolution trainings with schools, social service agencies and community groups. RPEC leads an innovative teen program for nonviolence and social change, the Richmond Youth Peace Project, which empowers teenagers to be leaders for peace. RPEC also promotes inclusivity, racial justice and peaceful alternatives to war.

### **Why Take Out an Ad?**

- It's a great way to contribute to RPEC's important work while promoting your organization or business to an audience of loyal peace-minded community members.
- Directly reach more than 225 event attendees, many of whom may be potential patrons or supporters.
- Reach hundreds more people through the RPEC website and annual report.
- Sponsorship of this RPEC event makes a positive and powerful statement about your group's commitment to the community.

Take advantage of this opportunity. Complete the ad-reservation form, available on our website, [www.rpec.org](http://www.rpec.org), and e-mail it along with the ad file to [rpec@rpec.org](mailto:rpec@rpec.org). Please contact (804) 232-1002 with any questions.

RPEC reaches many thousands of people per year on a small budget and *only with the help of supporters like you.*



Adria Scharf, Director



# **Richmond Peace Education Center**